AREA OF FOCUS

1. Membership: evidence of success is an increase in overall chapter membership

Objective 1.1 Enc	ourage growth of chapter membership	Committee/Person	Results
		Responsible	
<u>Activity 1.1.1</u>	Contact former members at least once each	Membership Committee	Ongoing
	biennium to consider membership reinstatement.		
<u>Activity 1.1.2</u>	Promote diversity (age, years in education, degrees,	Membership Committee	Ongoing
	etc.) in membership by conducting a Chapter Profile		
	Survey (see Appendix A.1) and the Member Profile		
	Survey (see Appendix A.2) from the <i>Go To Guide</i> .		
Objective 1.2 Inci	ease retention of members each biennium	Committee/Person	Results
		Responsible	
<u>Activity 1.2.1</u>	Utilize Chapter Profile Survey (Appendix A.1) to	Membership Committee;	Ongoing
	collect chapter strategies and programming/activity	1 st Vice-President; 2 nd	
	ideas that increase membership through interest-	Vice-President	
	based programming and presentations.		
Objective 1.3 Nur	ture and encourage membership	Committee/Person	Results
		Responsible	
Activity 1.3.1	Provide all new and reinstated members with a	Chapter President, 2 nd	Ongoing
	mentor for a two-year period, who may or may not	Vice President	
	be the new member's sponsor.		
Activity 1.3.2	Mentors will support and encourage the attendance	Designated or	Ongoing
	and participation of the new member(s) whom they	assigned mentors	
	have sponsored.		
Objective 1.4 Me	mbership data updated in a timely manner	Committee/Person	Results
		Responsible	
Activity 1.4.1	Database of member information updated as	Executive Board;	Ongoing
	changes occur and shared with membership as	Membership Committee	
	deemed appropriate.		
Activity 1.4.2	Member information ("biographies") shall be	Executive Board;	Ongoing
	updated on a biennial bases using the Member	Membership Committee	
	Profile Survey (see Appendix A.2).		

AREA OF FOCUS

2. Leadership Development: provide opportunities for leadership growth within the chapter

Objective 2.1 Encourage all members to participate in leadership training to develop confident, informed chapter and state officers as well as strong, effective leaders in their profession and community.		Committee/Person Responsible	Results
Activity 2.1.1	Encourage chapter members to attend Leadership Training and workshops offered by Alpha Xi State.	Executive Board	ongoing
Activity 2.1.2	Encourage the attendance of chapter member at all State, Regional and International conferences, conventions, and/or meetings.	Executive Board	ongoing
Objective 2.2 Prov	ide strategies for developing chapter leaders.	Committee/Person Responsible	Results
Activity 2.2.1	Customize chapter leadership roles and responsibilities based on society leadership guidelines as well as state and chapter goals.	Executive Board	ongoing

AREA OF FOCUS

3. Communication: Strategies implemented to keep all members informed of chapter business and other pertinent information in a timely manner.

Objective 3.1 To update the Upsilon website and keep it current and		Committee/Person	Results
certified according to DKG International guidelines.		Responsible	
<u>Activity 3.1.1</u>	Obtain permission and follow	Upsilon Webmaster	ongoing
	International protocol ("Permission to Publish"		
	Form, see Appendix B) for pictures/names to be		
	published.		
Activity 3.1.2	Provide pertinent information to the Webmaster	Upsilon President	ongoing
	in a timely manner.		
Activity 3.1.3	Link chapter website to the State website.	Upsilon Webmaster	ongoing
Activity 3.1.4	Link the chapter website to the International	Upsilon Webmaster	ongoing
	website through certification per International		
website guidelines.			
Objective 3.2 Utilize	Objective 3.2 Utilize electronic communication for the timely		Results
disbursement and collection of chapter information Responsible		Responsible	
and m	aterials.		
Activity 3.2.1	Send all appropriate chapter material by email	Executive Board, others	ongoing
	except for those with no internet access.	disbursing chapter	
		information	

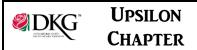


Activity 3.2.2	Conduct surveys online for those members who have internet access.	Upsilon President, various committees,	ongoing
	nave internet decess.	Webmaster	
Objective 3.3 To continue to improve internal communications so		Committee/Person	Results
that m	embers are kept abreast of the latest chapter	Responsible	
news/	information.		
Activity 3.3.1	Post monthly chapter newsletters on the chapter	Upsilon Webmaster	ongoing
	website.		
Activity 3.3.2	Promote sending electronic submissions for	Upsilon President and	ongoing
	documents.	Webmaster	
Activity 3.3.3	Encourage chapter communication through	Upsilon President,	ongoing
	electronic means (email, cloud file sharing,	Webmaster,	
	website, etc.).	Committee Chairs	

AREA OF FOCUS

4. Upsilon Chapter Impact on Education

Objective 4.1 Incr	ease profile of Delta Kappa Gamma by	Committee/Person	Results
incr	easing awareness through chapter projects.	Responsible	
<u>Activity 4.1.1</u>	Publicize and promote the Upsilon Annual Used	Used Book Sale Chair(s),	ongoing
	Book Sale by using a variety of media.	Public Relations	
		Committee members,	
		individual Upsilon	
		Members	
Activity 4.1.2	Promote community interest and participation for	Used Book Sale Chairs and	ongoing
	the Upsilon COMMUNITY Educational grants-in-	committee members,	
	aid funded by the annual Used Book Sale using a	Webmaster, Public	
	variety of media.	Relations Committee,	
		individual Upsilon	
		members	
Activity 4.1.3	Publicly and privately acknowledge community	Used Book Sale Chairs and	ongoing
	organizations and individuals who offer their	committee members,	
	services during the Used Book Sale.	Webmaster, Public	
		Relations Committee	
	ease the knowledge of professional	Committee/Person	Results
	elopment opportunities offered to chapter	Responsible	
	mbers.		
Activity 4.2.1	Promote participation in the of Upsilon	Upsilon Member	ongoing
	MEMBERSHIP scholarships and grants-in-aid by	Scholarship and (Member)	
	having applications available on the chapter	Grants-in-Aid Committee	
A . I . I . A . O . O	website.	Chair, Webmaster	1
Activity 4.2.2	Establish membership criteria for receiving	Upsilon Member	developing
	funding for professional development	Scholarship and (Member)	
	opportunities.		

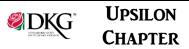


Objective 4.1 Increase profile of Delta Kappa Gamma by increasing awareness through chapter projects.		Committee/Person Responsible	Results
		Grants-in-Aid Committee Chair	
Activity 4.2.3	Promote awareness of all state and international scholarships available to members.	Chapter President, 1 st Vice President, other members with expertise in this area	Ongoing

AREA OF FOCUS

5. Upsilon Strategic Plan Review and/or Update

Objective 5.1 Plan	a review of the Upsilon Strategic Action Plan	Committee/Person Responsible	Results
Activity 5.1.1	Review the Upsilon Strategic Action Plan	Upsilon Executive Board, Upsilon	ongoing
	annually at the fall executive board meetings	Strategic Action Plan Committee	
	to determine if activities have been		
	accomplished, are developing, revised or		
	ongoing.		
Activity 5.1.2	Post the Strategic Action Plan on the DKG	Upsilon Webmaster	ongoing
	Upsilon Website and link it to the Alpha Xi		
	State website.		
Objective 5.2 Upda	te the Upsilon Strategic Action Plan	Committee/Person Responsible	Results
Objective 5.2 Upda Activity 5.2.1	te the Upsilon Strategic Action Plan Thorough review and revision of the Strategic	Committee/Person Responsible Upsilon Strategic Action Plan	Results ongoing
		•	
	Thorough review and revision of the Strategic	Upsilon Strategic Action Plan	
	Thorough review and revision of the Strategic Action Plan will be completed on a biennial	Upsilon Strategic Action Plan	
	Thorough review and revision of the Strategic Action Plan will be completed on a biennial schedule, starting with the 2015-2017	Upsilon Strategic Action Plan	
	Thorough review and revision of the Strategic Action Plan will be completed on a biennial schedule, starting with the 2015-2017 biennium, with the review to take place by	Upsilon Strategic Action Plan	
	Thorough review and revision of the Strategic Action Plan will be completed on a biennial schedule, starting with the 2015-2017 biennium, with the review to take place by May 2017.	Upsilon Strategic Action Plan	



APPENDIX A.1

CHAPTER PROFILE SURVEY

Appendix A. Chapter Profile

Chapter Name		Date	_
Ask members to comp	olete the member profi	le and then compile the c	lata to create the
	Number of members	(Month, day, year) in the chapter	VI. Years in
I. Membership Status:	Society	Under 30 yrs	Education
Active	5 yrs or fewer 6-15 yrs 16-25 yrs 26-35 yrs 35 yrs+ If data is available 36-40 yrs 41-45 yrs 46-50 yrs	30-44 yrs45-65 yrs65+ yrs V. Cultural BackgroundAfrican American _Asian American	3-5 yrs 6-10 yrs 11-20 yrs 21-30 yrs 30 yrs +
Associate	51 yrs +	Caucasian	
BachelorMastersPost-MastersSpecialistDoctorateOther (write in)		HispanicLatin AmericanNative AmericanEuropeanCanadianOther (write in)	
A. Position	B. Education	nal Setting C. Se	ctor
Administrator	Pre-Kinde		ablic
Counselor	K-3	P1	rivate

Form 80

Resource

Specialist (write in)

_Classroom Teacher

Other (write in)

Elementary

Junior High/Middle

College/University

_Corporate/Medical _Other (wrtie in)

Secondary/High School

_Self-Employed

Other

Post Secondary (Technical/Trade/Community College)



APPENDIX A.2

MEMBER PROFILE SURVEY

Member Profile (Ask each chapter member to fill out this profile. Combine results to create a chapt profile.)	er	
Section I 1. What factors prompted you to accept the invitation to membership in DKG?		
2. What factors encourage you to remain a member of DKG?		
3. Do/Did you have a Society mentor? Yes□ No □		
4. Are you a mentor for another member? Yes 🗖 No 🗖		
5. Have you ever recommended someone for membership? Yes 🗖 No 🗖		
6. Have you recommended someone for membership in the last five years? Yes \square	No 🗆	
Section II Who are our members? Generation: ☐ Millennium (under 30 years old) ☐ Generation X (30-45 years old)		
 ✓ Millennium (under 30 years old) ✓ Generation X (30-45 years old) ✓ Traditionalist (65+ years old) 		
Years in Society: ☐ 5 yrs or less ☐ 6-15 years ☐ 16-25 yrs ☐ 26-35 yrs ☐ 35+ yrs		
Years in Education: ☐ 3-5 yrs ☐ 6-10 yrs ☐ 11-20 yrs ☐ 21-30 yrs ☐ 30+ yrs		
Highest Degree Earned: ☐ Associate ☐ Bachelor's ☐ Master's ☐ Post master's ☐ Specialist ☐ Doctorat	e	
Cultural Background: ☐ African-American ☐ Asian-American ☐ Caucasian ☐ Hispanic ☐ European		
☐ Latin American ☐ Native American ☐ Canadian ☐ Other		
Section III Current or Last Position Held		
Position: □ Administrator □ Classroom Teacher □ Counselor □ Resource □ Specialist		
Other		
Educational Setting: ☐ Pre-K ☐ K-3 ☐ Elementary ☐ Junior High/Middle ☐ Secondary/High		
☐ Post-Secondary ☐ College/University ☐ Corporate/Medical ☐ Other		
Sector: ☐ Public ☐ Private ☐ Self-employed ☐ Other		

Form 50



APPENDIX B

PERMISSION TO PUBLISH

Permission to Publish

Date:	Biennium
First Name	Last Name
Chapter Name	Chapter Office
State Office	International Office
Email Address	,

Check all the following as "yes" or "no"

	Yes	No
Publish all information		
Publish picture online		
Publish first name online		
Publish last name online		
Publish address online		
Publish phone number online		
Publish email address online		
Publish school / area association online		

Signature	Date